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| Application for Booth Participation  |

1. Exhibitor Information

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| --- | --- | --- | --- | --- | --- |
| Corporate Registration Number |  | Type of Company |  | Item |  |
| Company Name | (Korean)  | (English) |
| Representative Name | (Korean)  | (English) |
| Company Address | (Korean)  | (English) |
| (Homepage) |
| A Person in Charge | (Name)  | Contact Number | (E-mail)  |
| (Depart./Position)  | (Mobile)  |
| Company Category | □ Large Business □ Small and Medium Business □ Specialized-design Business □ Startup Related Organization □ Self-employed (Freelancer) □ Other ( ) |
| Introduction to Your Company | (Korean) |
| (English) |
| Design Field | □ Product Design | □ Visual Information Design | □ Built Environment Design  |
| □ Fashion/Textile Design | □ Service Experience Design | □ Other ( ) |
| □ Digital Media/Contents Design | □ Industrial Craft Design |

2. Apply for Booth and Participation Fee (Excluding VAT/KRW)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Classification | Regular Registration (Full Price) | Quantity | Total | Notes |
| Bare Scheme (3m×3m) | 2,200,000 KRW | Booth | KRW | · Space only provided· At least more than 4 units |
| Shell Scheme  | Type A(3m×3m×2.4m) | 2,600,000 KRW | Booth | KRW | · Space + Basic Equipment provided |
| Type B(3m×2m×2.4m) | 1,300,000 KRW | Booth | KRW | · Space + Basic Equipment provided· Limited to startups under 7 years old, self-employed, or students |
| Good Design (GD) selected productscompany(since '22 for smalland mediumbusinesses)·Good Designspecialized company | Bare Scheme | 20% discount on regular price | Booth | KRW | · Space only provided |
| Shell Scheme | 20% discount on regular price | Booth | KRW | · Space + basic equipment provided |
| Total | KRW | - |
| Tax Invoice(Check one) | Receipt : Automatically sent upon payment of participation fee after internal processing. | □  | Required Information (Recipient for Tax Invoice) |
| Name |  |
| Billing :Choose this if you need a tax invoice for billing | □  | Mobile |  |
| E-mail |  |
| · For shell scheme, basic equipment will be provided such as booth walls, lights, signboard, and power outlet, etc. · Payment instructions will be provided later. · Shell scheme basic offers: structure, signboard, 2~4 lights, 1 power outlet, 1 information desk and 1 chair, pytex(exhibition carpet) for floor, 1Kw electricity· Additional equipment (electricity, telephone, internet, etc.) and additional furnishings(table, chair, etc.) are available at additional cost to the exhibitor. · Submit 1 copy of your business registration certificate. · Submit 1 copy of the document for any discounts applied.  |

I submit the Design Korea 2024 Application for Exhibition Participation.

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|  |  | , , 2024 |
|  |  | Company Name  |
|  |  | Representative Name (Signature) |

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| Exhibition Contents Information |

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| --- | --- | --- | --- |
| Exhibition Contents Name | (Korean)  | Product Launch Date | (Year) |
| (English)  |
| Designer | (Korean)  |
| (English)  |
| Exhibit Size (cm) | Width( )×Depth( )×Height( ) | Exhibit Weight (kg) |  |
| Introduction toExhibition Contents(It will be used on promotional materials.) | (Korean) |
| (English) |
| Exhibits Image(High-resolution Image) |  |
| Selling Price | □ Overseas: $(USD) | □ Domestic: ￦(KRW) |
| Special Features of Exhibition Contents(Design, function, material, etc.) | (Korean)  |
| (English) |
| If there is not enough space, please use a separate sheet. |

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| Demand Survey for Preferred Buyers  |

· This application is a demand survey for domestic and international buyers demand for exhibitors in Design Korea 2024. It aims to arrange meeting with preferred buyers to enhance the practical effectiveness of business outcomes.

· We are planning specific and practical programs for each participating sector to facilitate entry for international market, achieve business success in related to design, manufacturing, distribution, and other sectors. We hope a lot of your participation.

1. Applicant Information

|  |  |  |  |
| --- | --- | --- | --- |
| CompanyName | (Korean)  | Representative Name |  |
| (English)  | Homepage |  |
| Address |  |
| A Person in Charge | Name | (Korean) | Affiliation / Position | (Korean) |
| (English) | (English) |
| ContactNumber | (Office) | Fax |  |
| (Mobile) | E-mail |  |

2. Preferred Buyers' Industry Field

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| Please mark the industry field for your preferred buyers want to be matched with. (Multiple selections possible) |
| Manufacturing | □ | Distribution | □ | Investment | □ | Other | ( ) |

3. Company Information of preferred buyers \*Optional: Please provide the name or contact information of the person in charge at the preferred buyer company in the notes section.

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| Please enter the country and company name of the preferred buyer want to be matched with.  |
| No. | Country | Company Name | Type of Company | Notes |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
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| 9 |  |  |  |  |
| 10 |  |  |  |  |