|  |
| --- |
| Application for Booth Participation |

1. Exhibitor Information

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Corporate Registration Number |  | Type of Company |  | | Item |  |
| Company Name | (Korean) | | (English) | | | |
| Representative Name | (Korean) | | (English) | | | |
| Company Address | (Korean) | | (English) | | | |
| (Homepage) | | | | | |
| A Person in Charge | (Name) | Contact Number | (E-mail) | | | |
| (Depart./Position) | (Mobile) | | | |
| Company Category | □ Large Business □ Small and Medium Business □ Specialized-design Business  □ Startup Related Organization □ Self-employed (Freelancer) □ Other ( ) | | | | | |
| Introduction  to Your Company | (Korean) | | | | | |
| (English) | | | | | |
| Design Field | □ Product Design | □ Visual Information Design | | □ Built Environment Design | | |
| □ Fashion/Textile Design | □ Service Experience Design | | □ Other ( ) | | |
| □ Digital Media  /Contents Design | □ Industrial Craft Design | |

2. Apply for Booth and Participation Fee (Excluding VAT/KRW)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Classification | | Regular Registration (Full Price) | Quantity | Total | Notes |
| Bare Scheme  (3m×3m) | | 2,200,000 KRW | Booth | KRW | · Space only provided  · At least more than 4 units |
| Shell Scheme | Type A  (3m×3m×2.4m) | 2,600,000 KRW | Booth | KRW | · Space + Basic Equipment provided |
| Type B  (3m×2m×2.4m) | 1,300,000 KRW | Booth | KRW | · Space + Basic Equipment provided  · Limited to startups  under 7 years old,  self-employed, or  students |
| Good Design (GD)  selected products  company  (since '22 for small  and medium  businesses)  ·  Good Design  specialized company | Bare Scheme | 20% discount on regular price | Booth | KRW | · Space only provided |
| Shell Scheme | 20% discount on regular price | Booth | KRW | · Space + basic equipment provided |
| Total | | | | KRW | - |
| Tax Invoice  (Check one) | Receipt : Automatically sent upon payment of participation fee after internal processing. | | □ | Required Information  (Recipient for Tax Invoice) | |
| Name |  |
| Billing :Choose this if you need a tax invoice  for billing | | □ | Mobile |  |
| E-mail |  |
| · For shell scheme, basic equipment will be provided such as booth walls, lights, signboard, and power outlet, etc.  · Payment instructions will be provided later.  · Shell scheme basic offers: structure, signboard, 2~4 lights, 1 power outlet, 1 information desk and 1 chair,  pytex(exhibition carpet) for floor, 1Kw electricity  · Additional equipment (electricity, telephone, internet, etc.) and additional furnishings(table, chair, etc.) are available  at additional cost to the exhibitor.  · Submit 1 copy of your business registration certificate.  · Submit 1 copy of the document for any discounts applied. | | | | | |

I submit the Design Korea 2024 Application for Exhibition Participation.

|  |  |  |
| --- | --- | --- |
|  |  | , , 2024 |
|  |  | Company Name |
|  |  | Representative Name  (Signature) |

|  |
| --- |
| Exhibition Contents Information |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Exhibition Contents Name | (Korean) | | Product Launch Date | (Year) |
| (English) | |
| Designer | (Korean) | | | |
| (English) | | | |
| Exhibit Size (cm) | Width( )×Depth( )×Height( ) | | Exhibit Weight (kg) |  |
| Introduction to  Exhibition Contents  (It will be used on promotional materials.) | (Korean) | | | |
| (English) | | | |
| Exhibits Image  (High-resolution Image) |  | | | |
| Selling Price | □ Overseas: $(USD) | □ Domestic: ￦(KRW) | | |
| Special Features of Exhibition Contents  (Design, function, material, etc.) | (Korean) | | | |
| (English) | | | |
| If there is not enough space, please use a separate sheet. | | | | |

|  |
| --- |
| Demand Survey for Preferred Buyers |

· This application is a demand survey for domestic and international buyers demand for exhibitors in Design Korea 2024. It aims to arrange meeting with preferred buyers to enhance the practical effectiveness of business outcomes.

· We are planning specific and practical programs for each participating sector to facilitate entry for international market, achieve business success in related to design, manufacturing, distribution, and other sectors. We hope a lot of your participation.

1. Applicant Information

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Company  Name | (Korean) | | Representative Name |  |
| (English) | | Homepage |  |
| Address |  | | | |
| A Person  in Charge | Name | (Korean) | Affiliation / Position | (Korean) |
| (English) | (English) |
| Contact  Number | (Office) | Fax |  |
| (Mobile) | E-mail |  |

2. Preferred Buyers' Industry Field

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Please mark the industry field for your preferred buyers want to be matched with. (Multiple selections possible) | | | | | | | |
| Manufacturing | □ | Distribution | □ | Investment | □ | Other | ( ) |

3. Company Information of preferred buyers \*Optional: Please provide the name or contact information of the person in charge at the preferred buyer company in the notes section.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Please enter the country and company name of the preferred buyer want to be matched with. | | | | |
| No. | Country | Company Name | Type of Company | Notes |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
| 7 |  |  |  |  |
| 8 |  |  |  |  |
| 9 |  |  |  |  |
| 10 |  |  |  |  |